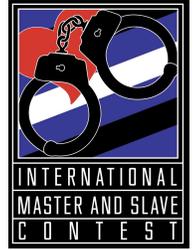


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Handbook for Contestants of the International Master/slave Contest Owned and Produced by South Plains Leatherfest



Originally written by Master Jim and slave marsha, edited by Tomo (2022)

Basic Philosophy for the International Master/slave Contest and Titles

The Owner and Producer of the International Master/slave Contest (Tomo, South Plains, LLC) is committed to providing the leather/BDSM community with an International Master and an International slave who will represent the Master/slave community and lifestyle with integrity and competence. The holders of the International Master and International slave titles will be spokespersons for the Master/slave community, and as such, one of the most important attributes of the titleholders should be the ability to clearly and effectively communicate what it means to them to live and identify as Master/slave or Owner/property.

It is expected that the holders of the titles will take every opportunity to educate the Kink/Leather/BDSM community on the Master/slave, Owner/property lifestyle and will actively seek out venues that will allow them to speak on issues, whether that be through speeches, seminar presentations, participation on panel discussions, etc.

The International Master and slave titles are not about a particular “look,” dress, body type, gender or sexual orientation. There is no required set of protocols that International Master and slave are expected to follow.

Contestants are not required to have a formal “platform”; however, questions from the judges during the Interview portion of the contest regarding any specific plans or goals the contestants might have should they win the titles are quite appropriate.

Requirements for Contestants

1. A contestant pair must self-identify as Master and slave or Owner and property. Self-identification indicates that the pair live in a 24/7 Authority Exchange Relationship. It does not mean they need to use these specific terms to address each other, for example the Owner may be addressed as Sir or Ms or Ma'am, not Master or Owner. These terms are gender-neutral and not indicative of any particular sexual orientation or gender presentation.
2. A contestant pair must have been in a self-identified Master/slave or Owner/property relationship with each other for at least 1 year prior to running for the International Master/slave title.
3. If a contestant pair lives in the United States, the pair must have been selected by the Region in which they live as the current year's regional Master/slave titleholders in order to compete at the International M/s Contest
4. Contestant pairs living outside of the U.S. may be eligible to compete at International M/s subject to the following rules:
 - a. If the contestant pair lives outside of the United States in a country other than Canada or Mexico, the pair may petition International to compete at the International Master/slave Contest. International has sole discretion in determining whether to accept a petition to compete. The rules governing the petitioning process may be found in the document, "Policies and Requirements for International Master/slave Contestant Pairs from Outside of the United States."
 - b. If a potential contestant pair lives in Canada or Mexico, the pair has the option of either: petitioning for direct entry to compete at International or by competing in and winning an authorized U.S. Regional contest.

The rules governing the petitioning process may be found in the document, "Policies and Requirements for International Master/slave Contestant Pairs from Outside of the United States."

Canada:

- Contestants from British Columbia and Alberta may choose to run in the IMs Northwest Regional Contest.
- Contestants from Saskatchewan, Manitoba, north of Manitoba, Yukon and the Territories may choose to run in the IMs Midwest Regional Contest.
- Contestants from Ontario and east of Ontario may choose to run in the IMs Northeast Regional Contest.

Mexico:

- Contestants who live in the country of Mexico may compete in and win the Southwest Regional contest. As with other document(s) the wording is different for SW than other regions.

Expectations and Requirements for the International M/s Titleholders

1. In order to serve as the International titleholders, a contestant pair must be willing to travel to a minimum of 4 events or leather/SM group meetings or events to present on Master/slave or Owner/property relationships and/or to represent the titles. One of the 4 events must be the next year's South Plains Leatherfest.
2. The contestants run for and win the International Master and slave titles as a pair. Should one (or both) members of the winning pair become unable to carry out the requirements of the title, the Owner/Producer will determine in what manner the title will be represented for the remainder of the year in question.
3. The International titleholders are strongly encouraged to attend more than the minimum number of groups/events and to seek out every opportunity to speak on Master/slave or Owner/property relationships.
4. The International M/s titleholders must be willing to speak on Master/slave or Owner/property relationships to all segments of the leather/BDSM community. In addition, the International M/s titleholders are encouraged to select venues and attend events that offer them the opportunity to speak on Master/slave relationships, rather than to simply appear as titleholders.
5. The International M/s titleholders may accept additional monetary support from groups, event sponsors or individuals to cover travel expenses, and may raise additional money to cover travel expenses through fundraising activities. The International M/s titleholders may not receive payment above and beyond actual travel expenses for speaking engagements or other activities performed in their role as International Master and slave during the title year.
6. The International M/s titleholders will be provided with a travel fund in an amount determined by the Owner/Producer.
 - a. The travel fund will be disbursed by the Owner/Producer to the International M/s titleholders in 4 equal installments.
 - b. The International M/s titleholders are required to submit to the Owner/Producer a quarterly financial report with supporting receipts on the use of the travel fund and any other funds raised or received during the title year to help defray travel expenses.
 - c. If the International M/s titleholders are unable to carry out the requirements of the title, any unspent travel funds will be returned to South Plains, LLC, along with a financial accounting of funds that have been spent to date.
7. The International M/s titleholders are required to provide the Owner/Producer with at least a monthly report identifying the speaking engagements they have booked. At a minimum, the report should include the event or group name, location and date of engagement.

8. Master/slave pairs who hold a Regional M/s title and who compete for the International Master/slave title must agree not to compete for or hold another title within the leather and/or BDSM community, together or individually, during their Regional title year, or if they are chosen as International Master/slave, during their Regional and IM/s title years. Master/slave pairs who come directly to the International Master/slave Contest from an area not covered by an International Master/slave Region must agree not to compete for or hold another title within the leather and/or BDSM community, together or individually, from the date of the International Master/slave Contest where they compete to the date of the next year's International Master/slave Contest.
9. During their title year, the International M/s titleholders may not charge a fee for their personal use for participating in BDSM activity, whether sexual or non-sexual in nature. This does not prevent the International M/s titleholders from engaging in fundraising activities for charities or for the International M/s title that may include BDSM.
10. The International M/s titleholders may not make any representations on behalf of, or purport to bind, the Owner/Producer of the International Master/slave Contest and Title, South Plains, LLC, and/or South Plains Leatherfest-International Master/slave Weekend without the prior consent of the Owner/Producer.
11. The Owner/Producer reserves the right to recall the title from current or previous International M/s titleholders if, in her sole judgment, the titleholders have failed to substantially comply with or fulfill the obligations of the title, or have in any way damaged the name or reputation of the International Master/slave title and/or South Plains Leatherfest-International Master/slave Weekend.
12. The International M/s titleholders are representatives of the entire M/s community. As such, the titleholders must protect the title and community from unfavorable publicity or focus. This means titleholders may not be able to participate in activities or take positions that they otherwise were free to do before winning the titles. Examples include: appearing as an expert witness in a trial on the issue of what constitutes abuse in the SM community; agreeing to be interviewed by the vanilla media regarding the title and the Leather and/or M/s community; taking a lead position on issues of significant controversy in the Leather and/or M/s community. Any questions regarding whether or not an activity could unfavorably impact the title should be immediately directed to the Owner/Producer. The decision of the Owner/Producer will be final on these matters.
13. During their title year, the International M/s titleholders may not engage in interviews with or appear in "vanilla" mainstream media in any way without the specific written consent of the Owner/Producer. After their title year, the former International M/s titleholders may not identify themselves as former titleholders or display the IM/s logo or patch or the South Plains Leatherfest logo in interviews with or appearances in "vanilla" mainstream media (whether print, television, film, radio or internet based) without the specific written consent of the Owner/Producer.

14. The International M/s titleholders are permitted to use the title “International Master/slave [title year]” in perpetuity, with the exception of interaction with “vanilla” mainstream media and provided the Owner/Producer have not exercised their right to recall the title as described above. The current International M/s titleholders are permitted to use the International Master/slave logo on business cards and stationery for the term of their title year. Any other use of the title name or the International M/s logo must be approved by the Owner/Producer in advance. The Owner/Producer retains the right to review any use of the International Master/slave logo and to rescind permission to use the logo for any reason and at their sole discretion.

About the Contest and Weekend

Competing in an international leather contest is an exhilarating – and exhausting – experience. It often is helpful for a contestant pair to bring someone with them as a support system/assistant for the weekend. Anyone assisting a contestant pair at IM/s may do the following without registering for South Plains.

- Accompany the contestant pair to the contestants’ meeting;
- Stay with the contestant pair outside of the interview room during the interviews;
- Stay with the contestant pair outside of the presentation room;
- Assist the contestant pair before the contest in the dressing room. (Due to space constraints and safety issues, assistants are not allowed backstage with the contestant pairs during the contest.)

Contest Schedule

Contestant pairs must be available to attend all of the following:

- Opening Ceremonies: Thursday, March 23, 2023 (evening)
- Contestant Meeting: Friday, March 24, 2023 (afternoon)
- Rehearsal: Friday, March 24, 2023 (afternoon)
- Interviews: Saturday, March 25, 2023 (morning)
- Presentations: Saturday, March 25, 2023 (afternoon)
- Contest Rehearsal: Saturday, March 25, 2023 (afternoon)
- Contest Finale: Saturday, March 25, 2023 (evening)
- Brunch: Sunday, March 26, 2023 (morning)
- Photo Session: Sunday, March 26, 2023 (following brunch)
- Winner’s Meeting with Owner/Producer: Sunday, March 26, 2023 (afternoon)

The Structure of the International Master/slave Contest

1. The International Master/slave Contest is made up of five judging categories: Interview; Presentation; Speech; Pop Question and M/s Dynamic. Each of these categories is described in greater detail under the “Judging Categories” section of this Handbook.
2. In addition to their performance in the five judging categories, two other aspects of the International M/s Contest will impact a contestant pair’s score:
 - Meeting Contest deadlines/complying with Contest rules: Contestants are required to meet all Contest deadlines, including but not limited to timely submittal of the Contest Application and information on the item the contestants are required to submit for the Silent Auction, and attendance at all required Contest rehearsals and meetings. Failure to comply with any Contest rule or deadline will be reported to the judging panel by the Owner/Producer. The judges may use this information as a part of the interview of the contestant pairs and may factor this information into their scoring of the contestant pairs at their discretion.
 - During the Thursday night South Plains Opening Ceremonies after drawing their contestant numbers, the contestant pairs will be given the opportunity to introduce themselves on stage. Each pair will have a maximum of 2 minutes total to make their introduction. The form and content of the introduction is up to the contestant pair; however, props or sets of any kind are not permitted.
3. There are seven judges for the International Master/slave Contest. A form of scoring commonly known as “Olympic scoring” is used, i.e., the high score and low score for the contestants in each judging category is thrown out and the remaining five scores are averaged, giving a composite score for each category. The contestants’ composite scores for the five categories then are added to give a final overall score. A perfect overall score would be 500. The contestant pair with the highest overall score using Olympic scoring will be the winner.
4. If a judge becomes incapacitated during the International Master/slave Contest, or if for any reason the Owner/Producer in their sole discretion determines a judge is unable or unwilling to carry out their duties as a judge, that judge will be withdrawn from the Contest and their scores will be discarded. The remaining 6 judges will continue to score the Contest under the Olympic scoring system, with the high and low scores of the remaining 6 judges dropped from the calculations. The Owner/Producer reserves the right to define the duties of a judge of the International Master/slave Contest and to determine if a judge is able and/or willing to carry out those duties. The Owner/Producer further retains the right to remove from the judging panel any judge who in their judgment is unable carry out those duties.
5. Contestants for the International Master/slave Contest will be given a joint score in all categories, as well as a joint overall score, rather than assigning separate scores for the Master and slave. Thus, the points indicated in parentheses following each judging category described in the next section represent the total maximum points a Master/slave pair may be awarded in that category, based on the performance of both the Master and the slave. For example, for the On-Stage Pop Question category,

the Master and slave contestant pair will receive a single, joint score of up to 75 points based on their responses to the questions they are asked.

6. In the event of a tie score between two or more contestant pairs, the winning pair will be the one with the highest overall score, without using Olympic scoring. Thus, in the event of a tie, the scores of the tied pairs in each of the 5 contest categories will be recalculated, without dropping the high and low scores. The resulting composite scores for the tied pairs then will be averaged, again without dropping the high and low scores. The pair with the highest overall non-Olympic score will be the winner.
7. If there is only one contestant pair running for the International M/s title, the pair must receive a final overall score equal to at least 70% of the total possible. A perfect overall score would be 500; thus, the contestant pair must receive a final overall score of 350 in order to be awarded the title.

Judging Categories

1. **Interview with Judges** (150 points)
 - Questions should be directed to both the Master and the slave. A single judge does not have to ask both the Master and slave a question, but the judging panel as a whole should endeavor to insure that both contestants are being asked and are answering questions.
 - Given the nature of this title, questions are likely to focus on Master/slave relationships and issues in these relationships. However, questions addressing broader leather/BDSM topics or history are also appropriate.
 - The Judges' Interviews are open to all persons registered for South Plains Leatherfest.
2. **Speech** (100 points)
 - Both the Master and the slave are required to give a short speech (with each speech being 2 minutes or less) on the topic(s) of their choice during the Saturday night contest. The Master and the slave are not required to speak on the same topic or any specific topic.
 - If a contestant's speech exceeds 2 minutes, the contestant will be allowed to continue and the judges will be notified that the contestant went over time. The microphone will not be "cut." There is no set penalty for a contestant going overtime in a speech, but in awarding a joint score for the Master/slave contestant pair in this category, a judge may factor the contestant's failure to conclude the speech within the time limit allowed at their discretion, not to exceed 10%.
 - No props or sets may be used during a contestant's speech.
 - The contestants are permitted to have helpers in the audience indicating time markers during the speeches.

3. Presentation (100 points)

- The presentation category is designed to judge the contestants' ability to speak in a seminar type format on Master/slave relationships. The contestants are required to make a brief (no more than 10 minute) presentation on any topic relating to Master/slave relationships. Both the Master and the slave must speak during the presentation.
- There is no set penalty for the contestants going overtime during their presentation, but in awarding the score for the Master/slave contestant pair in this category, a judge may factor the contestants' failure to conclude the presentation within the time limit allowed at their discretion, not to exceed 10%.
- The contestant pair is permitted to use a device to aid them in keeping time during their presentation and will not be penalized in any way for doing so.
- Contestants are permitted to use handouts, props or visual aids in their presentations, but are not required to do so. The International M/s Contest will provide a flip chart and markers. Contestants must provide any and all other handouts, props or visual aids, at their expense.
- Before beginning the presentation session, the Head Judge will remind the audience that questions should relate to the topic of a contestant pair's presentation. At the end of a contestant pair's presentation, the Head Judge will call for questions from the audience and will serve as the "moderator," recognizing audience members to ask their questions.
- Judges will not ask questions of the contestant pairs in this judging category unless there are no questions from the audience. If the judges have the opportunity to ask questions of the contestant pairs in this category, the judges should limit their questions to those relating to the presentation topic. The judging panel may not use this opportunity as additional general interview time.
- The Head Judge will monitor the question and answer time, and his or her decision on the propriety of a question from the audience or judges is final. The time for questions and answers will not exceed 5 minutes for any contestant pair.
- The purpose of allowing audience questions during the Presentation Category is to allow the judges to evaluate the contestants' ability to think on their feet and respond to the kind of questions likely to be asked of the titleholders when they speak on Master/slave relationships to community leather/BDSM groups. It is not intended as an opportunity for the audience to "sandbag" any contestant pair or to attempt to help out one contestant pair at the expense of another.
- Contestant pairs are permitted to use handouts, props or other visual aids in their presentations, but are not required to do so. If a contestant pair chooses to use handouts, it is the responsibility of the contestant pair to bring enough copies for at least the judges of the Contest. If a contestant pair chooses to use props or other visual aids, the contestant pair is responsible for obtaining and bringing those items, including any equipment necessary to present the visual aid such as an easel, flip chart,

projector, screen, etc. The cost of all handouts, props and other visual aids will be the responsibility of the contestant pairs.

- The Presentation session is open to all persons registered for South Plains Leatherfest.

4. On-stage (“Pop”) Question (75 points)

- Both the Master and the slave will be asked an on-stage or “pop” question, which they must answer during the Saturday night contest. These kinds of questions often tend to evoke humorous responses from contestants. The questions will be written and provided by the judges and/or Owner/Producer of the International Master/slave Contest.

5. Dynamic (75 points)

- Contestants will be observed by the judges throughout the weekend, both in and out of formal contest events, and will be judged on how they interact and present themselves as Master and slave or Owner and property to the public.
- Judging in this category begins Thursday evening, when the contestant pairs introduce themselves and draw their numbers onstage at the Opening Ceremonies. The judging sheet for this category will be turned in at the end of the contest on Saturday night, to be tallied with the scores for the other categories.
- No particular protocol or form of dress is considered to be “correct” or “incorrect.”

The IM/s Travel Fund

- The primary means of fundraising for the International M/s Travel Fund is through the Silent Auction, held over the South Plains weekend. In support of the Travel Fund, the IM/s Contestants are required to bring an item to be auctioned off.
- The item may be a single item or a basket made up of several small items on the order of a standard small “gift basket.” The item/basket need not be large or expensive, but instead, should be something that represents the contestant pair, their region or the spirit of their regional contest.
- The owners of the IM/s Contest will have sole discretion on whether something constitutes a “single item” or appropriate basket under these rules and their decision is final.

Producer's Guarantee for the Titleholders

The Owner/Producer of South Plains Leatherfest and the International Master/slave Contest guarantees the titleholders the following:

- Winners' back patches
- Winners' medallions
- A travel fund consisting of all amounts raised from the Silent Auction and any other funds donated by groups or individuals to the IM/s Travel Fund or designated by South Plains, LLC.
- Airfare (up to \$500 per ticket) for next year's South Plains Leatherfest-International Master/slave Weekend.
- Weekend Event Package including all meals and Play Parties to next year's South Plains Leatherfest-International Master/slave Weekend.
- Three hotel nights at the host hotel at next year's South Plains Leatherfest-International Master/slave Weekend.